**Donor Survey Draft – GH2K**

**Demographic Questions**

1. Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_
2. Gender:
* Male
* Female
1. Marital status:
* Married
* Unmarried
1. Which category below includes your age?
* 17 or younger
* 18-20
* 21-29
* 30-39
* 40-49
* 50-59
* 60 or older

**Survey Questions**

1. How do you get your info about nonprofits/charities? *(Choose all that apply)*
* Email
* Facebook
* Instagram
* Twitter
* Blogs
* Word of Mouth
* Churches
* TV/Radio/Newspapers
* Other \_\_\_\_\_\_\_\_\_\_

2. How do you support Give Hope 2 Kids (GH2K)? *(Please check all that apply):*

* Prayer
* Volunteering/time
* Sponsoring a child
* Other financial support
* Other

3. What leads you to contribute to Give Hope 2 Kids (GH2K)? *(Please check all that apply):*

* Because my values align with its mission.
* I know GH2K depends on donations from people like me to continue transforming orphaned and abandon children through loving families.
* I’ve been involved with GH2K as a volunteer.
* I’m connected with someone who is/has been involved with GH2K or a similar organization.
* Other

4. There are many ways to support GH2K. Please check the boxes you are interested in learning more about:

* Sponsoring a child each month
* Becoming a monthly donor to help run GH2K
* Volunteering
* Learning about Honduran culture and issues
* Creating a written or video testimonial explaining why you support GH2K
* Joining the Friends of Hope Facebook group to hear how I can help

5. How effective do you find our current communication? *(Choose one)*

* Very effective – I know all I want to know
* Effective – I know all I need to know about GH2K
* Somewhat effective – I know enough but would like to hear more
* Not effective – I want to hear more from GH2K
* Not effective – I would like to hear less from GH2K

6. How do you feel about the impact of your gifts on kids? *(Choose one):*

* I feel I understand the impact my gifts have.
* I feel I need more information regarding the impact of my gifts.
* Other *(please let us know how we can help in an email to jason@givehope2kids.org).*

7. What topics would you like to hear more about? *(Choose all that apply)*

* What the kids are learning in school
* COVID-19 updates
* Stories of our kids and families
* Sustainable farming on our campuses
* Our plans for growth
* Prayer requests

*Thank you for completing our survey! Please contact Jason Furrow, Director, at jason@gh2k.org with any further feedback, comments or questions.*

**More survey question ideas *(note: open-ended questions are tricky to analyze later):***

* How well do you feel you can describe GH2K’s mission?
* How satisfied are you with the recognition (or support) you receive for being a sponsor/volunteer?
* How satisfied are you with GH2K’s method of requesting donations?
* How satisfied are you with the information you receive regarding the use of your donations?
* How satisfied are you with your ability to designate what your donation is to be used for?
* How satisfied are you with the decisions the organization makes for use of funds?
	+ The donations I have made have been put to the uses for which they were given.
	+ The organization provided the information I needed to make a decision on donating.
	+ The organization effectively communicated its need for donations.
	+ I know that the organization will use my gift for the purpose it was intended.
* What are the most important results you expect from your contributions to GH2K?
* Share your story! Tell us about your experience with Give Hope 2 Kids or how you joined us: